



Person specification: Graphic Designer

The following are essential for the post:

1. A degree or equivalent in design / visual communication
2. Strong knowledge of Adobe Software such as Photoshop, InDesign and Illustrator
3. Proven skills in design, production and typesetting for print and digital work
4. Experience of website design, demonstrating a clear understanding of user interface design and web usability standards
5. Ability to create clear and attractive illustrations
6. Experience of maintaining corporate and / or brand materials
7. The ability to work collaboratively as part of a small team
8. Comfort with, and capable of, working independently and without close oversight
9. The ability to work well under pressure
10. Good written and verbal communication skills for liaising with clients and production houses
11. Excellent project and time management skills
12. A diligent and tenacious approach to work
13. Reliability; and an ability to take personal responsibility for delivering results.

The following are not essential but would be desirable for the post:

1. A basic knowledge of HTML and CSS
2. Strong, clear and fluent written and spoken English skills
3. An understanding of the information needs of people at risk of, or living with HIV, and the healthcare and other professionals who advise, treat, care for and support them
4. Enthusiasm, energy and passion for the role and for NAM's work
5. Video editing software skills.