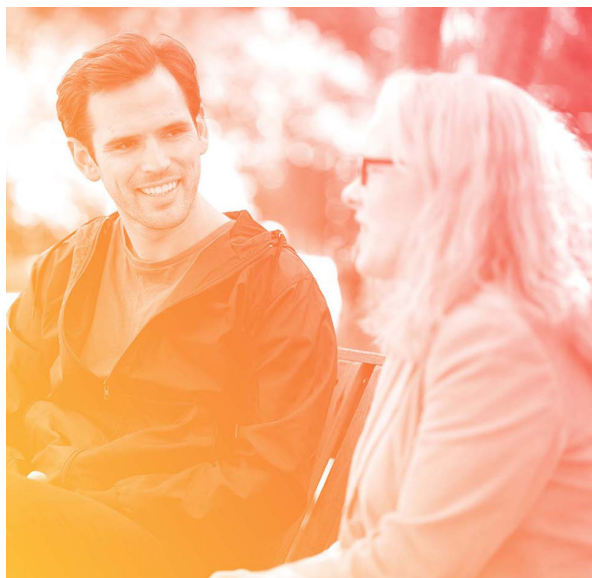


Trustees' Report | 2019





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The trustees present their annual report together with the financial statements of the charity for the year 1 January 2019 to 31 December 2019. The Annual Report serves the purposes of both a trustees' report and a directors' report under company law.

The trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the

Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) as amended by Update Bulletin 2 (effective January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the

Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

In this report and elsewhere NAM Publications may sometimes be referred to by the abbreviated form, NAM, or with reference to one of its principle resources, NAM aidsmap.

Our mission

NAM exists to support the fight against AIDS with independent, accurate, accessible and comprehensive information.

We aim to create and disseminate information resources rooted in the experience of those most affected, enabling individuals and communities to take action and control in responding to HIV and AIDS.

Our values

We believe that, wherever you are in the world, having independent, clear and accurate information is vital in the fight against HIV and AIDS. It enables individuals and communities affected by HIV to protect themselves, care for others, advocate for better services and challenge stigma and discrimination.

Trustees

Dr Margaret Swain, Chair
Tom Abell, Deputy Chair (*appointed 3 December 2019*)
Julia Reidy, Treasurer (*appointed 8 June 2019*)
Dr Sanjay Bhagani
Brian Cooper
Duncan Jarvies
Julianne Lwanga
Jason Schroen

Erica Crittendon (*resigned 7 June 2019*)
Robbie Currie (*resigned 6 October 2020*)
Alastair Duncan (*resigned 14 February 2019*)
David Noble (*resigned 4 February 2020*)
Kalpana Sabapathy (*resigned 8 June 2020*)
Basil Skeete (*resigned 14 February 2019*)
Nigel Ware (*resigned 1 October 2019*)

Company registered number

02707596

Charity registered number

1011220

Registered Office

Palladium House
 1-4 Argyll Street
 London, W1F 7LD

Company secretary

Matthew Hodson

Accountants

Blick Rothenberg Limited
 Chartered Accountants
 Palladium House
 1 - 4 Argyll Street
 London, W1F 7LD

Bankers

National Westminster Bank plc
 504 Brixton Road
 London, SW9 8EB

Message from NAM's Chair of the Board of Trustees



Two new trustees were welcomed to the board in 2019. Julia Reidy was appointed Treasurer in October following the resignation of Nigel Ware after over six years valuable service as mentioned in last year's report.

Julia brings a wealth of experience in accounting and financial services generally. Tom Abell was appointed to the board in December and has substantial experience in strategic, financial and organisational management within the NHS. Both appointments will strengthen the skills available to the board and make valuable input to the organisation.

The appointment of a Fundraising Manager to the staff team is bearing fruit and has enabled the Executive Director to spend more time on strategic developments. Although 2019 has been yet another challenging year, it has seen a number of new and innovative projects. The staff team under Matthew Hodson's leadership have had a very productive year and the trustees pay tribute to their hard work and dedication.

NAM is not immune from the effects of the COVID-19 pandemic and this is causing challenges to staff members personally and to the organisation as a whole. However, NAM continues to play an important role nationally in the areas of HIV and sexual health and is adapting its methods of working to ensure this. It will also continue to make a significant contribution internationally through its participation and leadership in meetings and conferences, most of which are likely to be mediated virtually for the foreseeable future.

The trustees would like to thank all NAM's supporters but particularly the staff for their loyalty and hard work. We know the year ahead will be challenging both operationally and personally and we wish everyone success and good health in the year ahead.

Dr Margaret Swain Chair,
NAM Publications

Message from NAM's Executive Director

Writing this message in the opening months of 2020, it is hard not to view 2019 as a very different and distant era. Millions have been infected with a virus which has strained health care systems beyond their limits.



It is likely that the death toll from COVID-19 will be matched or exceeded by excess mortality from other, unrelated conditions, not least HIV, as treatment access is hindered and vital support and medical services buckle under the strain.

There are doubtless parallels between coronavirus and HIV, and these have been well rehearsed, as well as many key distinctions. I believe that it is vital that the lessons we have learned from dealing with HIV inform the response to COVID.

From our experience of HIV, we learned that an effective public health response is also a human rights-based response. HIV demonstrated the importance of having communities lead, a principle enshrined as 'nothing about us without us.' We know that our response must be grounded in human rights and gender sensitivity if it is to be effective. Community led organisations and community leaders need to be central to governance, planning and decision making, helping to deliver direct services to those who need them most, monitoring and holding providers and governments accountable to deliver on their promises.

For over 30 years now NAM has been a part of that community response. Founded by volunteers at the London Gay Switchboard, it has grown into an organisation that is known, valued and respected around the world. I am proud that NAM has helped to empower people worldwide with information and tools to protect their health.

I am proud that NAM's expertise and resources are used internationally to support healthcare providers and people living with the virus. Through the provision of information, we support efforts to ensure that all people, no matter where they live, have access to effective treatment and effective tools for prevention.

I am committed to ensuring that NAM's response continues to recognise the importance of ensuring all people, irrespective of race, gender, sexuality, religion, employment status or wealth, are equipped with information to help them to maintain their health and wellbeing. I am honoured, as someone who is living with HIV, to play a leading role in an organisation that fights for the health and for the rights of people living with HIV the world over.

As the world changes, NAM must continue to evolve and rise to meet the new challenges we face. We celebrate the progress that has been made in our ability to prevent AIDS, while noting that more than a third of people living with HIV globally still do not have access to this lifesaving treatment. We welcome the knowledge that treatment prevents transmission, while noting that HIV stigma remains a heavy burden for those of us who live openly with the virus. These lessons must also inform any challenge presented by new epidemics.

Matthew Hodson Executive Director,
NAM Publications



Angelina Namiba | by Domizia Salusest for aidsmap.com

Objectives and activities

The charity's objective, and its principal activity, continues to be the relief of sickness, hardship and distress among people with AIDS, HIV and related diseases and conditions, including but not limited to hepatitis.

NAM also aims to advance the education of the public, including people working with those suffering from, or at risk of being affected by, such diseases and conditions.

There are no significant restrictions in the way the charity can operate and there have been no updates to the articles of the charity. Internal policies have been updated to reflect changes in relevant legislation.

The charity's mission is to support the fight against AIDS with independent, accurate, accessible and comprehensive information. The charity aims to create and disseminate information resources rooted in the experience of those most affected, enabling individuals and communities to take action and control in responding to HIV and AIDS.

The main area of activity is the production and dissemination of regularly updated online, electronic and printed information resources.

The charity publishes information in five broad areas:

- 1 Information on the clinical aspects of HIV and related conditions; and, in particular, their treatment.**
- 2 Information on viral hepatitis, in particular the treatment of, and policy surrounding, hepatitis B & C.**
- 3 Information on the testing, transmission and prevention of HIV.**
- 4 Information on the social or non clinical aspects of HIV, AIDS and related conditions, including the history of the diseases, their impact on particular communities, and practical information about aspects of life with the diseases, e.g. the law, employment and mental health.**
- 5 Information about organisations providing services to people at risk of or affected by, or working in the field of, HIV or that are concerned with related diseases or conditions, health programme co-ordination, policy, research, grant making or community mobilisation.**

NAM's main beneficiaries are people living with and affected by HIV and related conditions (for example, hepatitis or tuberculosis), healthcare institutions, and other professionals and volunteers providing prevention, testing, treatment & care, support & advice services or funders, advocates or policy makers.

The benefit to the public of NAM's information is that people with HIV are informed and empowered so that they are better able to participate in decisions relating to their treatment and care; and that the professionals who provide services and healthcare are informed by up to date evidence and best practice. The intended outcome of this information is a reduction in the levels of disease and people with HIV and related conditions living longer, healthier and more fulfilled lives.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

NAM's strategy for 2017-2020

When NAM was founded in 1987, there was no effective treatment for HIV and a diagnosis was still considered a death sentence. There was a lack of credible information and so myths, misunderstanding and misinformation were widespread.

The application of combination treatment for HIV, first reported at the Vancouver Conference in 1996, transformed the epidemic. In most of the west, AIDS cases and HIV related deaths plummeted. In other regions, the efforts to ensure that all people had access to treatment became all the more urgent.

As the epidemic has changed, so has the way that NAM supports people living with HIV and their healthcare providers. The original ring bound folders have been supplanted by a wide range of printed resources, including factsheets and booklets, distributed to clinics and we now have almost 18,000 pages of information on our website, including a range of apps and tools to support and empower people living with HIV.

In 2017 NAM adopted a new strategy to reflect our goals within a rapidly evolving environment:

Broadening our audience / Increasing our impact

Reach greater and more diverse audiences.

We will do this by:

- Exploring and utilising new platforms for delivering information.
- Increasing NAM's public profile.
- Seeking opportunities to be proactive in providing information.
- Reflecting the diversity of our current and potential service users.

Increasing our impact.

We will do this by:

- Proactively seeking new partnerships and collaborations, both within and outside of the HIV sector.
- Working collaboratively with agencies involved in conditions related to co-morbidities.
- Building partnerships with agencies involved in HIV & hepatitis policy and services.
- Supporting individual activists and advocates with provision of practical and reliable information.

Monitoring and evaluating our impact.

We will do this by:

- Setting outcome measures.
- Gathering feedback from our service users.

Delivering on our strategy

Since adopting this strategy NAM has:

- Created a post for a Patient Information Manager, who delivers face to face HIV health and treatment information sessions.
- Developed new digital formats, including the award winning aidsmapLIVE.
- Created a series of short information films, available on a range of digital and social platforms, dealing with key information needs for people living with HIV.
- Increased our media profile through development of media relations, resulting in greater exposure for the charity and its work.
- Contributed to policy work and advocacy on issues such as PrEP access and sharing the U=U (undetectable equals untransmittable) message.
- Increased the diversity of our board, within our staff team and among our consulting editors, including through the introduction of a mentoring scheme for writers from groups that are underrepresented in scientific journalism.
- Played a leading role in collaborative work with other providers, including chairing the Advisory Group for the HIV Commission and being active within the National and Local HIV Providers Forum.
- Developed joint projects with other providers, including Positively UK, Africa Advocacy Foundation, Watipa and the Sophia Forum.

NAM is committed to ensuring the information we produce is:

- Accurate
- Accessible
- Clearly communicated
- Evidence-based
- Independent
- Up to date
- Relevant
- Rooted in the experiences of those most affected by HIV.

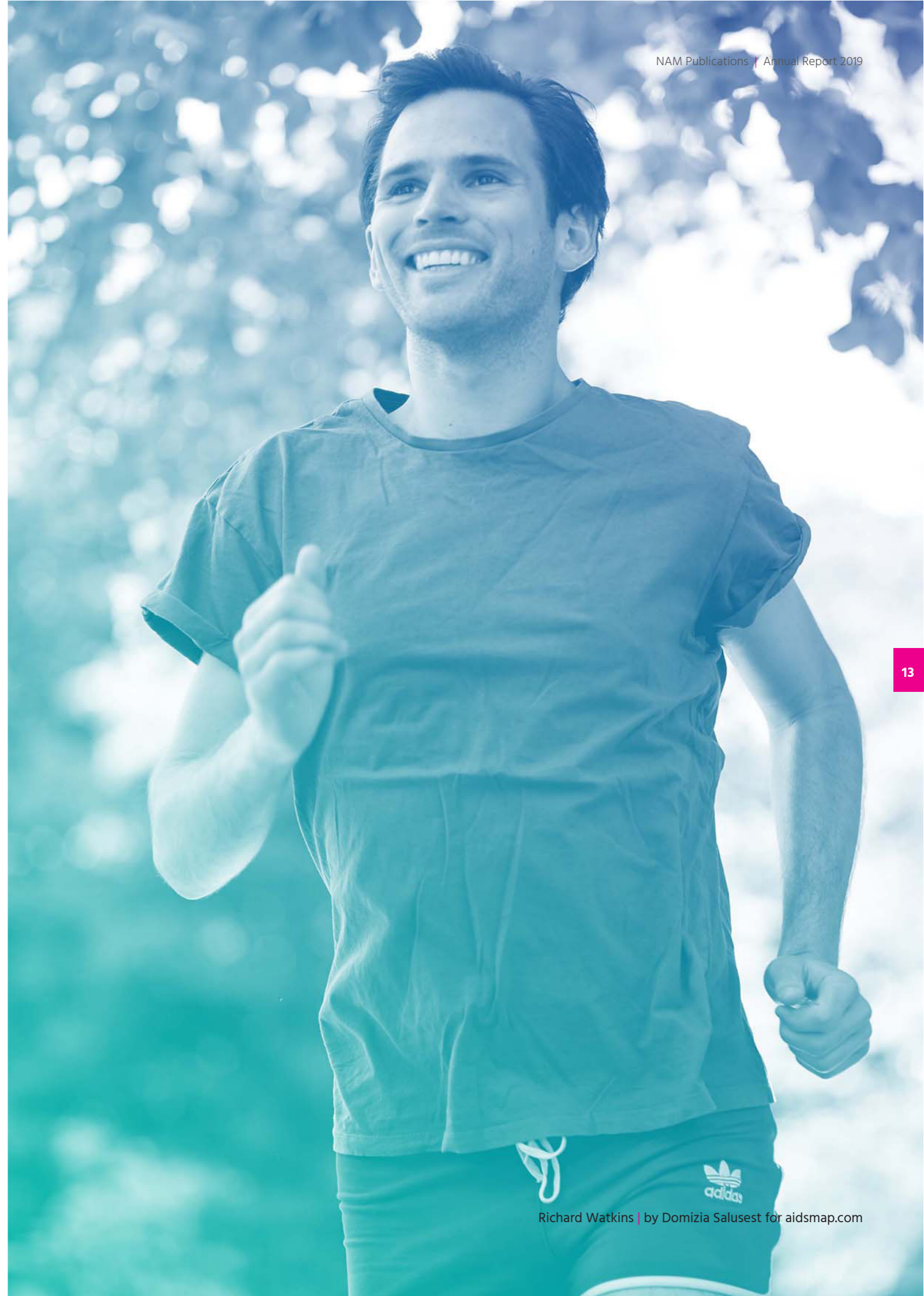
Achievements and performance in 2019

aidsmap

In 2019 we completely revamped our website, aidsmap, our primary platform for provision of HIV information. The new look site organises the majority of NAM's information into 'News', for the latest reports on studies, trials and research, or 'About HIV', which provides information about HIV, including support, drug treatment and transmission.

In 2019 NAM published 298 original, detailed news stories written by NAM's skilled editors, with a further 1,352 additional news stories from other sources, selected by NAM's editors, presented on the aidsmap site.

Over 2019 we had 6.23 million page views with visitors coming to the site from all over the world.



Bulletins

Subscribers to the fortnightly aidsmap news bulletin exceeded 50,000 and subscribers to the fortnightly HIV Update rose to almost 40,000. Our conference bulletins, translated into a variety of languages, are now sent to over 76,000 people.

HIV Update - provides clear, accessible information particularly targeted and appropriate for people living with HIV.

In 2019

- 23 HIV Update email bulletins during the year
- 39,745 subscribers
- Subscribers to the HIV Update bulletins increased by 10%.

aidsmap news - provides prevention, treatment and cure news for healthcare providers and others professionally involved with HIV. Bulletins signpost to in depth content on the site, helping healthcare providers deliver a better experience of care for people living with HIV.

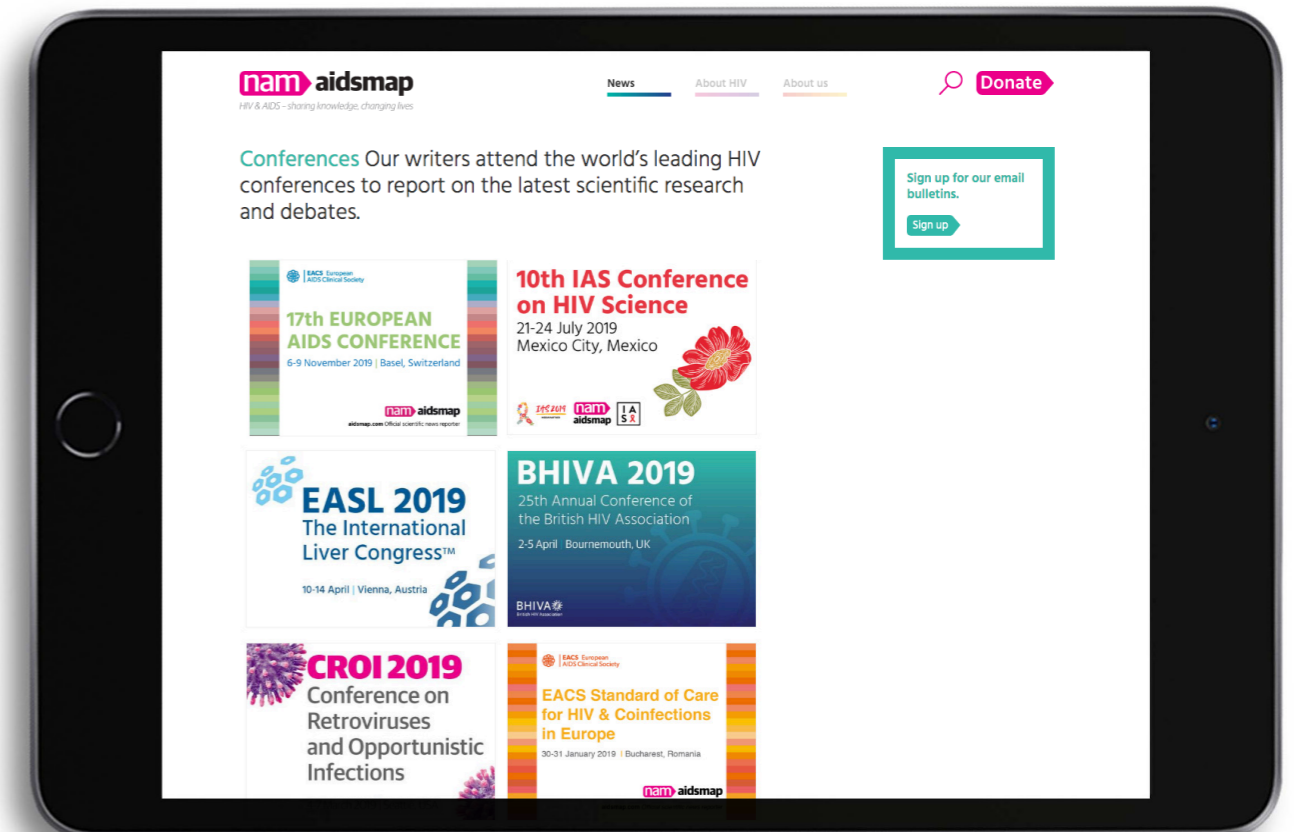
In 2019

- 22 aidsmap news bulletins
- 50,193 subscribers
- Subscribers to the aidsmap news bulletins increased by 7%

The EURObulletin - provides information about policies, programmes, standards, guidance, evidence and research, and emerging issues in sexual and reproductive healthcare, HIV treatment and care, prevention and sexual health promotion.

The bulletin highlights to healthcare professionals and other stakeholders evidence-based HIV and sexual and reproductive health policy developments across the European region.

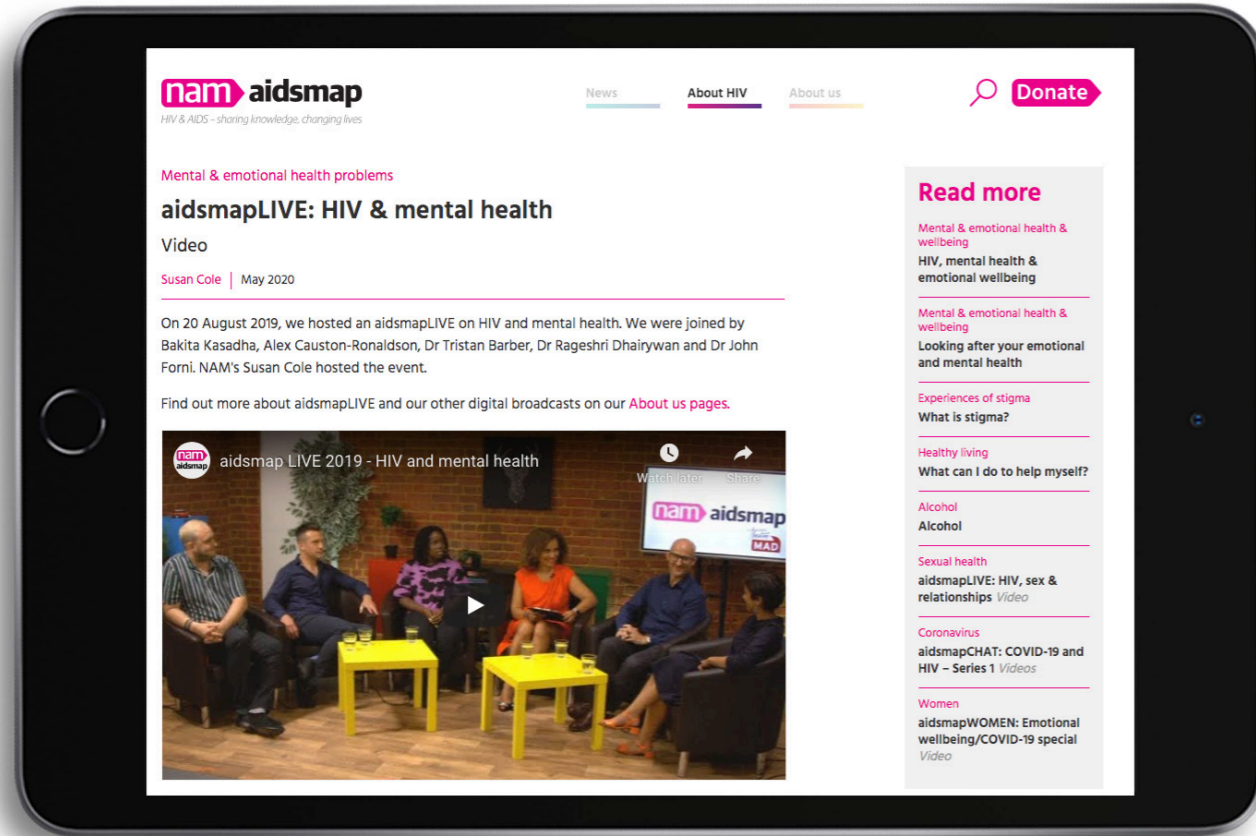
- 833 subscribers to the bulletin, in addition to those who access content from direct visits to the EURObulletin pages on aidsmap.
- 4 editions of the EURObulletin in 2019.



Conference reporting

Once again, NAM was the official scientific media partner for the International AIDS Society's bi-annual conference, IAS 2019, which this year was held in Mexico City, for the EACS Standard of Care conference (Bucharest) and the EACS European AIDS Conference (Basel).

NAM also reported from the Conference on Retroviruses and Opportunistic Infections (CROI), the British HIV Association conference, the International Liver Congress (Vienna), ID Week (Washington), the PrEP in Europe Summit (Warsaw), the European Chemsex Forum (Paris), the Liver Meeting (Boston) and the International Conference on AIDS and STIs in Africa, ICASA (Kigali).



NAM Patient Information Resources

In addition to our online resources, NAM continues to provide printed patient information resources to clinics that subscribe to our scheme, with 13 booklets and 26 of The basics leaflets. Our 2017 evaluation found that 97% of the clinic scheme members found our service 'useful', including 18% who described it as 'very useful' and 27% who described it as 'essential'.

In 2019 we produced a new edition of our 'HIV, mental health & emotional wellbeing' booklet, which explores the considerations and support options for people living with HIV who are experiencing mental health challenges.

The new booklet is still in the handy, pocket size format of previous editions, but has been redesigned to fit in with the style of our newly redeveloped aidsmap website.



aidsmapLIVE

As part of our strategic commitment to reach broader audiences and following the success of the pilot edition in November 2018, NAM delivered two more aidsmapLIVE events – a broadcast delivered live on Twitter and Facebook, exploring HIV topics and providing information in an accessible and entertaining manner. Utilising these platforms helps NAM to reach new, larger and diverse audiences.

August 2019 – HIV & Mental Health

This event looked at why people with HIV are more likely to experience mental health problems and what they can do about it; examining how to live well with HIV and the impact of HIV on the mental health of black women.

November 2019 – World AIDS Day Special, HIV: Past, Present and Future

Topics covered included: being diagnosed with HIV before treatment was available, messages around the reality of HIV today to tackle stigma, HIV and faith, U = U, HIV and trans issues, and hopes for the future around HIV.

All broadcasts are retained on NAM's Facebook and YouTube pages and are linked to from the aidsmap site. Clips from the broadcast were also circulated via social media, particularly Twitter.

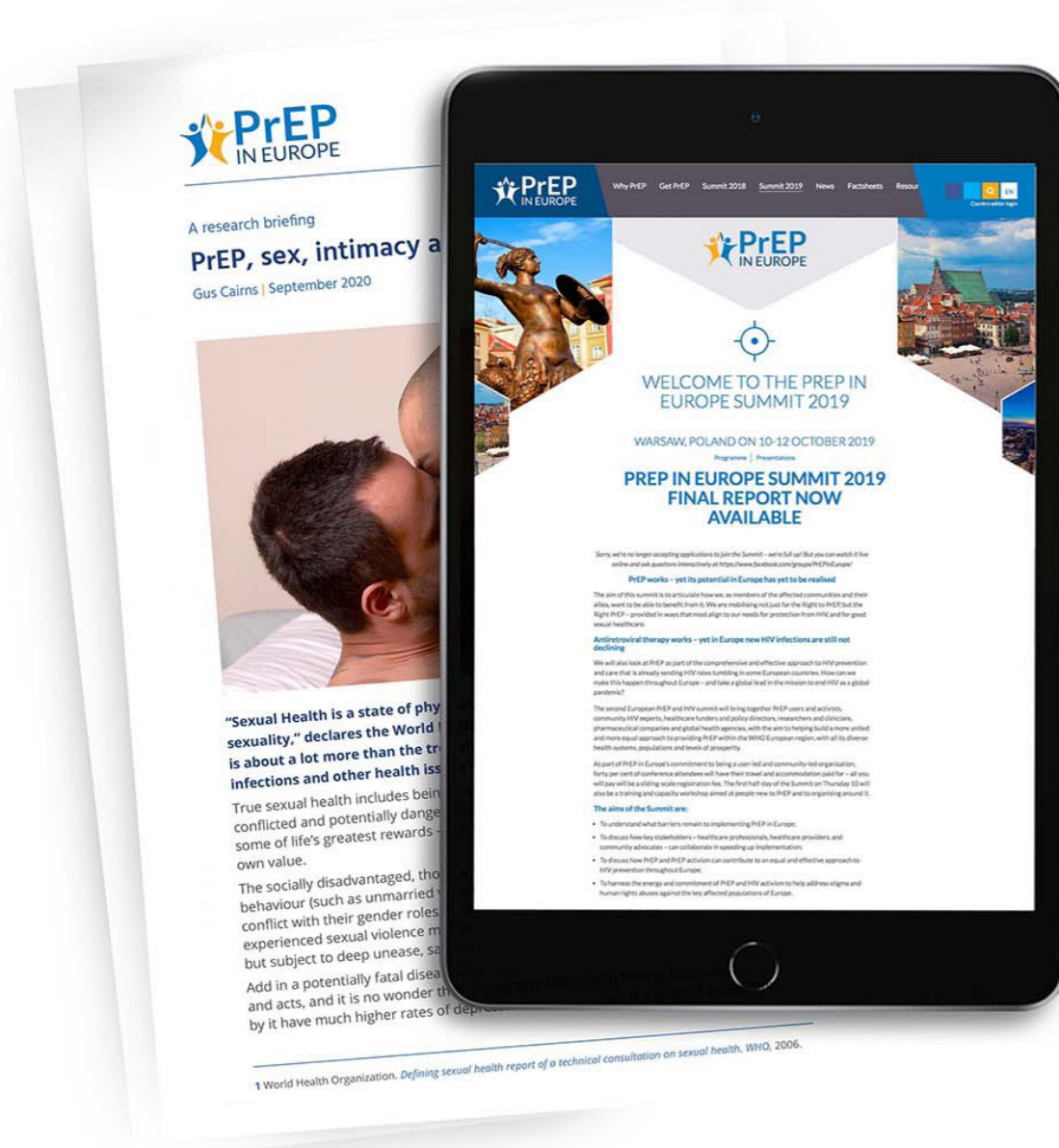
aidsmapLIVE won in two categories (Innovation, and Media) at the nOscars awards, an annual celebration of sexual health work for Black, Asian, Latino and other ethnic minorities. We are extremely proud of these awards which confirm the quality and accessibility of aidsmapLIVE and that they are reaching a key audience for the project.

“Thank you, great discussion and great panel, when is the next one?” *online viewer*

PrEP in Europe Initiative

The PrEP (pre-exposure prophylaxis) in Europe Initiative is a collaboration between NAM and our partners the European Civil Society Forum, National AIDS Trust, European AIDS Treatment Group, AIDES and AVAC, as well as activists, healthcare professionals and other stakeholders. It has the overall aim of informing, educating, supporting and empowering PrEP advocates in accelerating progress towards the implementation and rollout of free or subsidised PrEP across Europe, and progress towards its equitable provision to all individuals and populations in need of it.

PrEP in Europe provides information on the effectiveness and availability of PrEP. It provides news and advice to help strengthen advocacy for PrEP throughout Europe. It aims to help organisations develop guidelines, recommendations and consistent policy demands for PrEP, and to provide networking opportunities for people working for PrEP access in different capacities throughout the continent to develop practicable PrEP programmes and ways of advocating for them.



infohep

infohep provides news, conference reporting and bulletins relating to hepatitis, primarily through the infohep website. These news stories and bulletins provide accessible and reliable information, advancing awareness of viral hepatitis and liver disease, and increase knowledge of the condition enabling people to make more informed choices about treatment and care.

- 76 original news stories published on infohep.
- Bulletins from the International Liver Congress and American Liver Meeting were translated into French, Spanish, Portuguese and Russian.

In 2019, we have delivered:

- **Information:** We provided information and news on the science, provision and usage of PrEP throughout Europe, including summaries of the most important studies – our PrEP and sexually transmitted infections briefing is a thorough evidence review examining the role of PrEP in reported rises in STIs. This is in addition to numerous news articles we have written and published on the aidsmap website, bringing the latest developments in PrEP to a broad audience.
- **Advocacy resources:** We provided materials to support activists. For example, our PrEP and drug resistance briefing is intended to support our allies with scientifically accurate information to deal with concerns raised about PrEP.
- **Policy support:** We continued facilitating the efforts to establish PrEP programmes in countries such as Ukraine and Hungary, replicating our catalytic role in Spain, Portugal, Georgia and Poland.
- **Meetings:** PrEP in Europe’s second summit meeting took place in Warsaw, Poland on 10-12 October 2019, with a smaller pre-meeting the day before and a Steering Committee meeting the day after. The first summit meeting had been in Amsterdam in February 2018.

The meeting had 170 attendees from 38 countries, 40% of whom were scholars with accommodation and travel fully paid for, meaning that the meeting was accessible to grassroots activists and people new to HIV meetings, including representatives from the trans community and from black and ethnic minorities. It also included physicians and other healthcare providers, researchers and epidemiologists, NGO managers and programmers, independent patient experts, social media experts, and policymakers, including the national AIDS co-ordinators of two countries.



Community Engagement

This project supports people across the UK to live well with HIV, by developing new and innovative ways of engaging people living with, or at high risk of acquiring, HIV with information relating to treatment, support and prevention.

Our Community Engagement programme works directly with people living with HIV all across the UK, with particular success in reaching people from BAME communities, and women.

In 2019 we ran workshops for approximately 280 people, in clinic and community settings (such as Blue Sky Trust, The Food Chain, Bloomsbury Network at Mortimer Market Clinic, Metro, THT Long Term Survivors Group, Positive East, Positively UK and Homerton Patient Forum) helping to:

- **Increase** the knowledge of people regarding issues relating to HIV prevention and treatment.
- **Improve** the health of people living with HIV throughout the UK.
- **Engage** more people from the diverse communities most affected by HIV such as women, trans people and BAME people in HIV prevention and treatment.



Richard Watkins, Susan Cole, Emma Cole, Charity Nyirenda, Tresca Wilson and Paul Clift | by Domizia Salusest for aidsmap.com



HIV Lens

NAM, working with Watipa (a registered Community Interest Company which provides ethical consultancy services for international development), developed HIV Lens, an interactive online mapping tool that visualises the impact of the HIV epidemic on communities across England.

This website presents information about HIV services and statistical data on HIV prevalence, incidence, testing and key populations. Data are accessible at different geographic levels which users of the site may use to plan HIV prevention and support services effectively, compare how they are doing in relation to other areas and improve their services or policies.

The site draws on existing data from Public Health of England (PHE), making it more user friendly and accessible allowing users to explore HIV data at national, centre, region and local authority levels. The map function visualises HIV related data and graphics display data by age, exposure and ethnicity, where available. HIV Lens provides users with the flexibility in how they look at data and straightforward snapshots are available for download.

Information on a range of services which support people affected by HIV, including HIV specific services and more general services commonly used by people affected by HIV, can be found on the services page. Users can search for these services by location.

Future plans

Since adopting our 'Broadening our audience / Increasing our impact' strategy in 2017, NAM has utilised new platforms to reach larger and more diverse audiences.

In 2020 we will continue to explore new ways of working to ensure that all audiences, both in the UK and around the world, have access to accurate HIV information in ways that are accessible and appropriate to them.

We will develop new video assets, including new formats for live and pre-recorded broadcasts. We will provide information through podcasts, a new platform for NAM's information.

We will report from the major HIV and Liver conferences, including AIDS 2020, EACS and CROI. We will work with partner agencies across Europe to ensure PrEP access.

We will support new and emerging writers.

We will provide HIV data in new, visually appealing and accessible formats.

We will continue to deliver top quality, reliable, independent information and news about HIV, AIDS and associated conditions to audiences internationally.

Emerging Voices

As part of our strategic commitment to ensuring that we reflect the diversity of our service users NAM created a mentoring programme to support new writers, particularly from communities that are underrepresented in scientific reporting. Emerging Voices gives new writers the opportunity to gain experience and develop their skills in a professional and supportive environment.

The programme has brought new talent into the editorial team, including new writers from India and Istanbul, providing them with paid opportunities to develop their skills and support people living with HIV.

“Your message of empowerment, reassuring people that they have a right to be participatory in their own health management, was so valuable and such an important message for our service user group, some of the most vulnerable and marginalised people living with HIV in London.”

The Foodchain, London.



Financial review

Going concern

The trustees have considered the charity's cash flow forecast for the period ahead. The trustees have also considered the negative impact of coronavirus on post year funding. However the trustees are confident given the cash flow forecast and the charity's unrestricted funds that any losses can be sustained for at least 12 months. Accordingly, the trustees have continued to adopt the going concern basis in the preparation of the accounts.

Reserves policy

The charity continues to operate in an uncertain funding climate in which it is difficult to estimate when and whether grants and consultancy income will be received, and it is not uncommon for grants to be unexpectedly delayed. Because of these uncertainties, it is necessary for the charity to hold reserves to cover expenditure in the event of a shortfall of income. In a worst case scenario of charitable income suffering a disastrous decline, it would be necessary to cease operations and the trustees hold reserves to enable an orderly winding up to take place.

To allow for the eventualities described above, it is the trustees' present policy to hold free unrestricted reserves (i.e. excluding designated and restricted reserves) of not less than six months' running costs. At 31 December 2019 free reserves stood at £445,070 which was equivalent to 56 % of projected expenditure for 2020. Although this is above the minimum level of the policy, the trustees consider it prudent to hold reserves at this level in view of the continued unstable charity funding climate. It should be noted that the holding of significant levels of free reserves has enabled the charity to continue to serve its beneficiaries.

Susan Cole, Charity Nyirenda and Tresca Wilson | by Domizia Salusest for aidsmap.com

Financial performance review

The Statement of Financial Activities shows a reduction in unrestricted funds of £80,912.

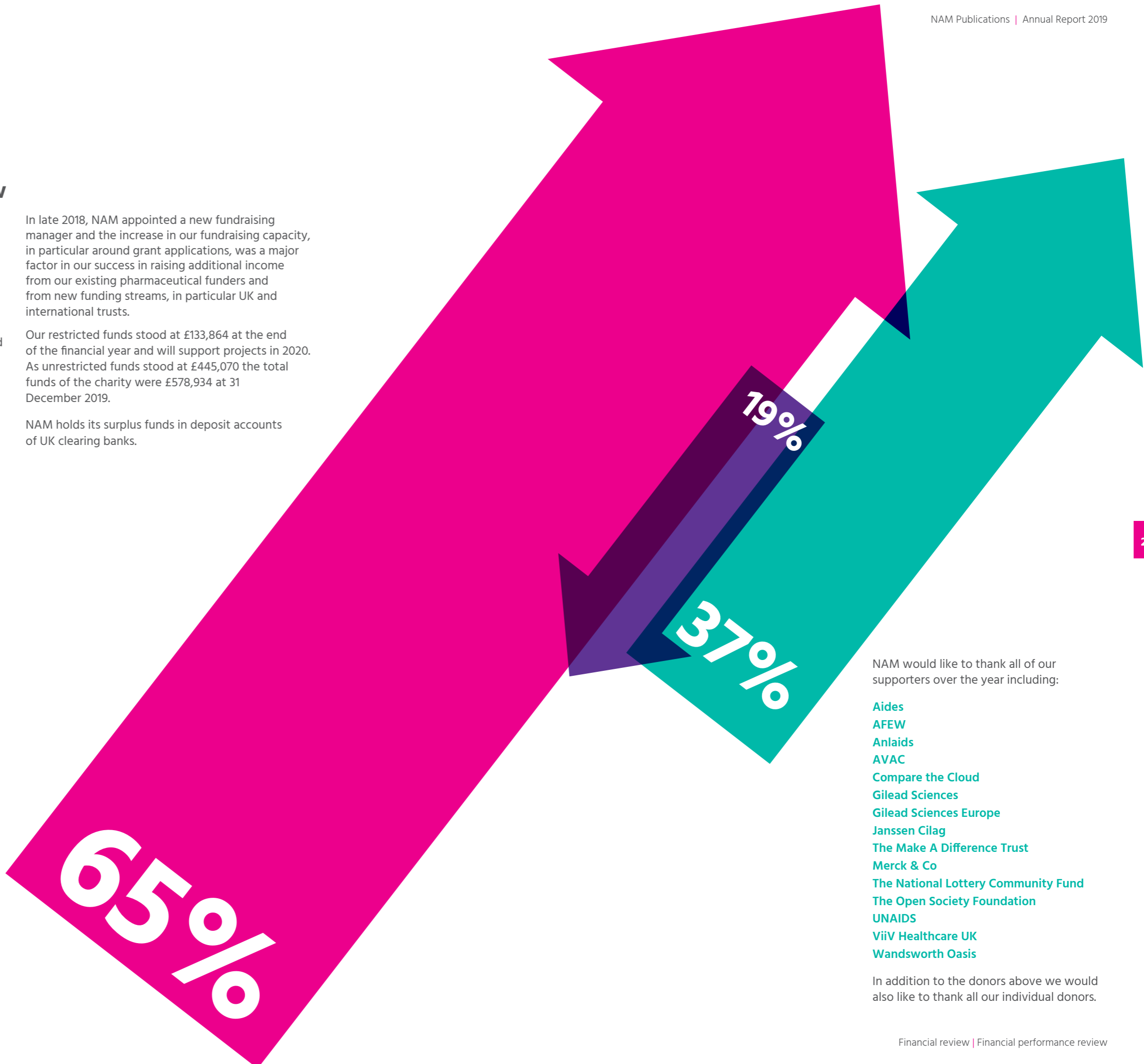
Total income for 2019 has increased by £265,831 a 65% percentage increase from 2018, in comparison with a **19% reduction in total income from 2018 to 2017**. However, **total expenditure has increased by £196,365 an increase of 37%**. Income has grown in part due to grants from pharmaceutical companies and trust funds to support our work in the fast developing critical field of HIV prevention. The other major driver for the increase in income is our project HIV Lens, a new standalone site detailing information about HIV prevalence and incidence across England.

NAM recognises that much of our long running core work by which it fulfils its mission through regular reporting of HIV treatment news and in particular coverage of the news from the key international HIV conferences is proving harder to fund from external sources. As such NAM is prepared to continue to help support these activities from our reserves to meet the operating shortfall.

In late 2018, NAM appointed a new fundraising manager and the increase in our fundraising capacity, in particular around grant applications, was a major factor in our success in raising additional income from our existing pharmaceutical funders and from new funding streams, in particular UK and international trusts.

Our restricted funds stood at £133,864 at the end of the financial year and will support projects in 2020. As unrestricted funds stood at £445,070 the total funds of the charity were £578,934 at 31 December 2019.

NAM holds its surplus funds in deposit accounts of UK clearing banks.



NAM would like to thank all of our supporters over the year including:

- Aides
- AFEW
- Anlaids
- AVAC
- Compare the Cloud
- Gilead Sciences
- Gilead Sciences Europe
- Janssen Cilag
- The Make A Difference Trust
- Merck & Co
- The National Lottery Community Fund
- The Open Society Foundation
- UNAIDS
- ViiV Healthcare UK
- Wandsworth Oasis

In addition to the donors above we would also like to thank all our individual donors.

Structure, governance and management

Constitution

NAM Publications is registered as a charitable company limited by guarantee. Throughout the year under review the company was ruled by, and complied with, its revised Articles of Association dated 7 February 2011.

NAM Publications is also registered as a charity with the Charity Commission.

Methods of appointment or election of trustees

NAM's Chair, Deputy Chair and Treasurer are elected by the trustees. NAM's current Chair and Deputy Chair were elected at the end of 2017. NAM's Treasurer was elected at the August board meeting to take up the post following the departure of the previous incumbent, Nigel Ware.

Trustees are recruited whenever a gap or deficit occurs in any of the following areas that are essential to NAM's successful operation: employment, finance, information provision, income generation, governance & management, asset management, external relations, quality standards and strategic implementation. Trustee recruitment may also occur whenever an opportunity arises to appoint an individual with a special combination of applicable experience, knowledge or skills; or when there is a sudden fall in board membership.

Policies adopted for the induction and training of trustees

New trustees are first interviewed by representatives of the board and staff management team and invited to attend a trustees' meeting prior to appointment. Trustees are advised to engage with guidance for trustees provided by the Charity Commission. Should further training needs or appropriate opportunities arise these may be met from the organisation's dedicated training budget. NAM has recently updated its induction process for new trustees.

Risk management

The charity has a risk management strategy which comprises:

- a bi monthly review of the risks the charity may face
- the establishment of systems and procedures to mitigate those risks that are identified by the review
- the implementation of measures designed to minimise any potential impact on the charity should those risks materialise

The trustees believe that the principal risks and uncertainties facing the charity relate to concerns over the ability to build sufficient levels of income to cover all of the charitable expenditure.

Continuing efforts to diversify funding sources have had limited success and so the board has maintained high levels of free reserves to ensure continuation of delivery.

Members' liability

All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up. None of the trustees has any beneficial interest in the company.

Reference and administrative details:

Registered office
Palladium House
1-4 Argyll Street
London, W1F 7LD

Company limited by guarantee,
registered in England & Wales,

Company registered number
2707596

Charity registered number
1011220

Trustees

The trustees, who are also the directors for the purpose of company law, and who served during the year and since the year end were as follows:

Dr Margaret Swain Chair since 5 Dec 2017

Tom Abell Appointed 3 December 2019
Appointed Deputy Chair 6 October 2020

Julia Reidy Appointed 8 June 2019 Appointed Treasurer
1 October 2019

Dr Sanjay Bhagani

Brian Cooper

Duncan Jarvies

Julianne Lwanga

Jason Schroen

Erica Crittendon
Appointment terminated 7 June 2019

Robbie Currie, Deputy Chair
Appointment terminated 6 October 2020

Alastair Duncan
Appointment terminated 14 February 2019

David Noble
Appointment terminated 4 February 2020

Kalpana Sabapathy
Appointment terminated 8 June 2020

Basil Skeete
Appointment terminated 14 Feb 2019

Nigel Ware, Treasurer
Appointment terminated 1 October 2019

Events after the reporting period

In March 2020, the World Health Organization declared the spread of coronavirus a pandemic. This has had a negative impact on the charity's income subsequent to the year end. Note 2.2 provides more detail with respect to the going concern status of the charity.

Statement of Trustees' responsibilities

The trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards

(FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of trustees and signed on their behalf by:

Dr Margaret Swain

Trustee and Chair Date:

Independent Examiner's Report to the Trustees of NAM Publications ('the charity')

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2019.

Responsibilities and Basis of Report

As the trustees of the charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent Examiner's Statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

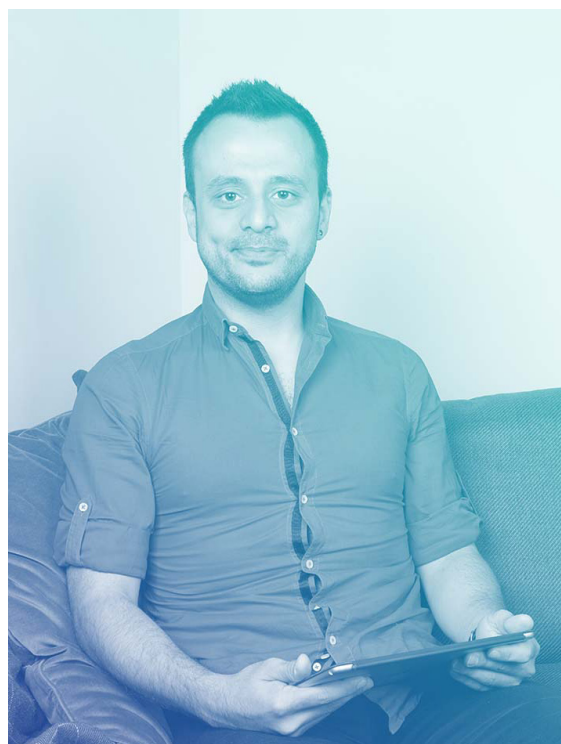
I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Dated:

Leonard Siskind FCA

Blick Rothenberg Limited
Chartered Accountants
Palladium House
1 - 4 Argyll Street
London, W1F 7LD



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On the front cover clockwise from top left: Charity Nyirenda, Tresca Wilson and Paul Clift, Stephen Hart, Emma Cole and Richard Watkins
Above clockwise from top left; Jose Mejia, Harun Talunay, Jo Josh, and Paul Collier

All photographed by Domizia Salusest for aidsmap.com